

Acceptance form for Entain plc public cash offer to shareholders of Enlabs AB (publ)

The completed form is sent using the attached reply envelope or to:

Aktieinvest FK AB

BOX 7415

103 91 Stockholm

E-mail: emittentservice@aktieinvest.se

The acceptance form must be received by Aktieinvest no later than 13:00 CET on April 1, 2021

Acceptance period: January 21 – February 18, 2021, extended until April 1, 2021

Statement of settlement: Expected to begin around April 13, 2021

Price per share: SEK 53.00

Summary of conditions: Entain plc, through its wholly-owned subsidiary Bwin Holdings (Malta) Limited ("Entain") offers the shareholders of Enlabs AB (publ) ("Enlabs") the opportunity to transfer their shares in Enlabs to Entain for cash and in accordance with the terms of the offer document published on January 20, 2021. Entain offers SEK 53.00 in cash for every share in Enlabs. There is no brokerage.

The undersigned hereby accepts the offer under the terms of the offer document and transfers to Entain the following shares in Enlabs, which are registered in the following securities account:

Number of shares:

VP-account: 0 0 0

* The settlement amount is paid to the bank account that is connected to the shareholder's VP-account.

NOTE! If the shares is held in a depository at a bank/administrator, the acceptance notification shall be made in accordance with instructions from the administrator.

Once Aktieinvest FK AB has received and recorded a correctly completed acceptance form, the shares that are accepted will be transferred to a newly opened VP-account in the shareholder's name (a blocked VP-account). In connection with this, Euroclear will send a notification showing the number of shares in Enlabs that have been withdrawn from the original VP-account and a notification showing the number of shares that have been entered in the blocked VP-account.

By signing this acceptance/authority, I/we confirm that I/we have received and accept the information below, including that I/we are not affected by the restrictions that are stated on the following pages:

- If a legal entity, attach a copy of the registration certificate to substantiate the authorised signatory, as well as an attested copy of the signatory's identification document.
- If the shares in Enlabs are pledged as security, the acceptance form must be signed by both the shareholder and the pledgee.
- The acceptance form must be received by Aktieinvest no later than 13:00 CET on April 1, 2021.
- Aktieinvest is entitled to reduce the number of transferred Enlabs shares in acceptance if the stated number of shares exceeds the number registered in the VP-account.
- By accepting the offer and signing this acceptance form, I/we confirm that I/we have read and understood the content of the offer document.
- Incomplete or incorrectly completed acceptance forms may be rejected.
- No customer relationship exists between Aktieinvest FK AB and the subscriber in respect of this acceptance.
- Personal data submitted or otherwise recorded in connection with this acceptance is processed in accordance with the General Data Protection Regulation (EU 2016/679) for the purpose of fulfilling the commission undertaken by Aktieinvest FK AB for this issue. Personal data may be shared with other personal data controllers. The data may also be processed and used in connection with future mailings of offer documents for other companies that Aktieinvest FK AB or the issuer works with. For more information about processing, see www.aktieinvest.se/aktieinvestdataskyddspolicy.
- For complete terms and conditions, refer to the offer document available via www.aktieinvest.se, www.entaingroup.com and www.enlabs-offer.com.

Name and personal information

Name/Company name

Personal ID no./Corporate reg. no.

Mail delivery address

Postcode

Postal town

E-mail address:

Telephone:

In the case of citizenship other than Swedish, please state National ID (NID)¹:

¹Information about NID can be found at www.aktieinvest.se/nid

Legal Entity Identifier² (juridical persons):

²Information about LEI can be found at www.aktieinvest.se/lei

Signature

Place and date

Information about the pledgee (if applicable)

Name/Company name

Personal ID no./Corporate reg. no.

Mail delivery address

Postcode

Postal town

E-mail address:

Telephone:

Signature

Place and date

Important information

In accordance with the conditions that are stated in the offer document, the offer is not made to and is not sent to persons whose participation necessitates that further offer documentation would need to be created or registered or any other action taken beyond what is required according to Swedish legislation and regulations. The offer document, this registration form and other documentation relating to the offer will not be distributed and must not be posted or in any other way distributed or sent to or within any country where this would require any such further action to be taken or where it might contravene the legislation or regulations of that country. Entain will not permit or approve any such distribution. If anyone should seek to accept the offer by having directly or indirectly contravened these restrictions, the acceptance may be disregarded.

The offer is not made, either directly or indirectly, by post or any other means of communication (including fax, e-mail, telex, telephone and internet) in or to Australia, Hong Kong, Japan, New Zealand, South Africa, Canada and the offer cannot be accepted in any way or with any such means of communication in or from these countries, unless permitted by any exemption. Consequently, the offer document, this acceptance form or any other documentation relating to the offer will not be sent or in any other way provided in or to the above countries and may not be distributed in any similar manner. Entain will not provide any remuneration under the offer to the above mentioned countries unless permitted by any exception. The offer document is not sent, and may not be sent, to shareholders with registered addresses in the above named countries and banks, stockbrokers and other institutions holding administrator-registered shares for persons in these countries may not forward the offer document or any other documents relating to the offer to such persons.

Notwithstanding the above, Entain reserves the right to allow the offer to be accepted by persons who are not resident in Sweden if Entain, of its own free choice, deems that the transaction in question can be carried out in accordance with the applicable legislation and regulations. Sending the offer to persons not domiciled in Sweden may be affected by legislation and regulations in the jurisdiction in question. Persons who are not domiciled in Sweden must familiarise themselves with and comply with any restrictions applied in their jurisdictions.

Important information - United States of America

The Offer is made in the United States pursuant to Section 14(e) of the U.S. Securities Exchange Act of 1934, as amended (the "U.S. Exchange Act") and Regulation 14E thereunder, to the extent applicable, and otherwise in compliance with the disclosure and procedural requirements of Swedish law, including with respect to withdrawal rights, the Offer timetable, notices of extensions, announcements of results, settlement procedures (including as regards to the time when payment of the consideration is rendered) and waivers of conditions, which may be different from requirements or customary practices in relation to U.S. domestic tender offers. Holders of the shares of Enlabs domiciled in the United States (the "U.S. Holders") are encouraged to consult with their own advisors regarding the Offer.

Enlabs' financial statements and all financial information included herein, or any other documents relating to the Offer, have been or will be prepared in accordance with IFRS and may not be comparable to the financial statements or financial information of companies in the United States or other companies whose financial statements are prepared in accordance with U.S. generally accepted accounting principles. The Offer is made to the U.S. Holders on the same terms and conditions as those made to all other shareholders of Enlabs to whom an offer is made. Any information documents, including the offer document, are being disseminated to U.S. Holders on a basis comparable to the method pursuant to which such documents are provided to Enlabs' other shareholders. The Offer, which is subject to Swedish law, is being made to the U.S. Holders in accordance with the applicable U.S. securities laws, and applicable exemptions thereunder. To the extent the Offer is subject to U.S. securities laws, those laws only apply to U.S. Holders and thus will not give rise to claims on the part of any other person. The U.S. Holders should consider that the Offer Price is being paid in SEK and that no adjustment will be made based on any changes in the exchange rate.

It may be difficult for Enlabs' shareholders to enforce their rights and any claims they may have arising under the U.S. federal or state securities laws in connection with the Offer, since Enlabs and Entain are located in countries other than the United States, and some or all of their officers and directors may be residents of countries other than the United States. Enlabs' shareholders may not be able to sue Enlabs or Entain or their respective officers or directors in a non-U.S. court for violations of U.S. securities laws. Further, it may be difficult to compel Enlabs or Entain and/or their respective affiliates to subject themselves to the jurisdiction or judgment of a U.S. court.

To the extent permissible under applicable law or regulations, Entain and its affiliates or its brokers and its brokers' affiliates (acting as agents for Entain or its affiliates, as applicable) may from time to time and during the pendency of the Offer, and other than pursuant to the Offer, directly or indirectly purchase or arrange to purchase shares of Enlabs outside the United States, or any securities that are convertible into, exchangeable for or exercisable for such shares. These purchases may occur either in the open market at prevailing prices or in private transactions at negotiated prices, and information about such purchases will be disclosed by means of a press release or other means reasonably calculated to inform U.S. Holders of such information. In addition, the financial advisors to Entain may also engage in ordinary course trading activities in securities of Enlabs, which may include purchases or arrangements to purchase such securities as long as such purchases or arrangements are in compliance with the applicable law. Any information about such purchases will be announced in Swedish and in a non-binding English translation available to the U.S. Holders through relevant electronic media if, and to the extent, such announcement is required under applicable Swedish or U.S. law, rules or regulations.

The receipt of cash pursuant to the Offer by a U.S. Holder may be a taxable transaction for U.S. federal income tax purposes and under applicable U.S. state and local, as well as foreign and other, tax laws. Each shareholder is urged to consult an independent professional adviser regarding the tax consequences of accepting the Offer. Neither Entain nor any of its affiliates and their respective directors, officers, employees or agents or any other person acting on their behalf in connection with the Offer shall be responsible for any tax effects or liabilities resulting from acceptance of this Offer.

NEITHER THE U.S. SECURITIES AND EXCHANGE COMMISSION NOR ANY U.S. STATE SECURITIES COMMISSION HAS APPROVED OR DISAPPROVED THE OFFER, PASSED ANY COMMENTS UPON THE MERITS OR FAIRNESS OF THE OFFER, PASSED ANY COMMENT UPON THE ADEQUACY OR COMPLETENESS OF THIS PRESS RELEASE OR PASSED ANY COMMENT ON WHETHER THE CONTENT IN THIS PRESS RELEASE IS CORRECT OR COMPLETE. ANY REPRESENTATION TO THE CONTRARY IS A CRIMINAL OFFENCE IN THE UNITED STATES.